

October 26, 2009
Dear Desert RATS Club

We're pleased to tell you that Director Norton has approved the application of the Desert Radio Amateur Transmitting Society to hold an ARRL approved hamfest in Palm Springs, CA on January 30, 2010.

As part of your agreement in becoming an ARRL-affiliated event, please remember to prominently display the ARRL diamond when promoting the event on web sites, in e-mails, advertisements and all other program material. The ARRL logo can be obtained from www.arrl.org/logos.

Approximately three weeks prior to the event, I will send gift certificates for ARRL publications to be used as door prizes. To order other materials available at low- or no-cost to help represent ARRL membership and Amateur Radio recruitment, including brochures, hanging and standing banners, tabletop displays, table throws, and other giveaways (pens, magnets and stickers), please visit www.arrl.org/brochures. See the attached brochure for more information. For effective coordination of ordering these materials and organizing the ARRL exhibit, you may want to contact your ARRL Division Director or ARRL Section Manager.

Good Luck! We wish you the best for a successful event.

Let us know if there is anything else we can do to help with your hamfest plans.

73,

Gail Iannone
Convention Program Manager

ARRL, the national association for Amateur Radio™
225 Main Street, Newington, CT 06111-1494 USA
Telephone: (860) 594-0262 FAX: (860) 594-0303
e-mail: giannone@arrl.org
web: www.arrl.org